



January 2021

TO: Atlanta Area High School Counseling Departments
FROM: Metro Atlanta Relocation Council (MARC)
RE: 2021 MARC Scholarship Opportunity

COUNSELOR INSTRUCTIONS

On behalf of the Metro Atlanta Relocation Council (MARC), we would like to make you aware of a scholarship opportunity for Atlanta area [current high school seniors](#). Residence eligibility is defined as a senior attending a private or public school in any city or county district within the 17-County Greater Atlanta Metro area.

The Metro Atlanta Relocation Council is a non-profit organization that brings together business corporations and relocation service providers in and around Atlanta for the primary purpose of providing educational information and current relocation industry updates to its members. As a part of our community outreach efforts, MARC sponsors a scholarship to assist a worthy high school senior in helping provide a scholarship to assist with college costs.

The MARC scholarship program focuses on current high school seniors who have relocated into the Atlanta area sometime between grades 9 (after completion of the 8th grade) and 12. We would like to encourage your students to apply. The [one-time award of \\$1,000.00](#) will be presented to an area high school senior in 2021. The award will be sent directly to the college of choice that the student will be attending to assist with tuition, etc. In addition, the winning application will be automatically nominated for a secondary scholarship opportunity awarded by Worldwide ERC Foundation.

MARC will select the scholarship winner based on the strength of their total application package. The student will be evaluated on:

- academic performance (as illustrated in their transcripts)
- extra-curricular activities (to be listed with their application), and
- their essay addressing the way they handled the challenges associated with relocating to a new area and a new high school.

We ask for your assistance with the following items:

- 1) Please make eligible students aware of this scholarship opportunity and encouraging their participation. [Please post the scholarship application on your school website and in any newsletter to seniors as soon as you receive this information, as the deadline for submissions is Wednesday, March 3, 2021 \(no exceptions, please\).](#)

- 2) Please confirm the applicant's eligibility based on the criteria that they have:
 - a. Relocated more than 50 miles and changed schools due to their family's relocation between the 9th and 12th grades, and
 - b. Have a current minimum grade point average of 3.0 on a scale of 4.0 (or equivalent achievement on a different scale)

There are two documents that we are providing you and we ask you to provide these to interested and qualified seniors:

- The 2021 MARC Scholarship STUDENT INSTRUCTIONS
- The 2021 MARC Scholarship Application

Making these two documents available on your website is recommended. Please make hard copies to distribute as needed. **We must receive the completed application (to include the signed application, transcripts from your office, and the student's essay along with extracurricular activities) no later than 5:00 pm on Wednesday, March 3, 2021 (no exceptions, please. Incomplete applications will not be considered).** We will be contacting the selected scholarship recipient and may ask that he/she participate in a virtual presentation of the scholarship.

Completed applications should be emailed to marcadmin@marcatlanta.org

Please contact either of the following for more information:

- Jazmin Guerrero, at 404-442-6601, or jazming@mmhfirm.com
- Tammy Skinner, at 404-279-4041, or to tammys@weissman.law
- Leigh Massey, at 404-974-4325, or leigh@atlantafinehomes.com

To find out more about MARC, we invite you to visit our website at www.marcatlanta.org.

Thank you for your consideration, and we look forward to working with you and your staff to encourage student participation in this scholarship opportunity.

Sincerely,

Jazmín Guerrero

MARC Community Outreach Committee Chair